



Can Fin Homes Ltd
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HOME LOANS ♦ DEPOSITS
Translating Dreams into Reality

Deepfake Scams

Don't Trust Everything You

SEE OR HEAR



AI can now fake voices and faces
in seconds. Before you act...
pause and verify.





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How Cybercriminals Use AI?



Scammers clone realistic video and voice clips of people you trust:

The Goal: To trick you into taking immediate, unverified action.

A Single Mistake Can Lead To



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Financial Fraud

Direct monetary loss

Unauthorized Transfers

Unverified Payment Requests

Identity Theft

Misuse of personal credentials

Data Leakage

Disclosure of confidential info



Red Flags & Quick Checks



Unnatural Movement

Robotic expressions or awkward blinking



Audio Glitches

Robotic pitch, strange tone, or bad lip-sync



Artificial Urgency

Pause and verify when someone pressures you to act fast



Direct Verification

Always call the sender back on their known, saved number



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The Golden Rule

If a message is urgent, emotional, or unusual
NEVER act on impulse.



***Pause. Verify.
Stay Safe.***

Share this to protect your
network from AI scam tactics!

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